MAHNOOR KHAN

GRAPHIC DESIGNER

| mahnoork17@gmail.com | www.mahnoorkhandesigns.com | http://linkedin.com/in/mahnoor-khan-24b9b5173 | New York, NY

ACADEMICS

PRATT INSTITUTE

Communications design with honors | Brooklyn, NY | August 2017-May 2019

PRATTMWP

Communications design with honors | Utica, NY | August 2015-May 2017

CAREER FOUNDRY

UX Design Complete Diploma 12 months - 2022

RECOGNITION

VALEDICTORIAN FINALIST | Class of 2019 |

PRATT 2018 OUTSTANDING LEADERSHIP AWARD

EXPERTISE

- Abode Illustrator
- Adobe Photoshop
- Adobe InDesign
- · Microsoft Office Suite
- 2D & 3D Rendering
- Production files/dielines
- Typography
- Photography
- Sketch
- Figma
- Adobe XD
- Javascript/CSS
- HTML

DESIGN HISTORY

SENIOR GRAPHIC DESIGNER

Jon Michael Design I Manhattan, NY I July 2023 - present

- Create and manage package designs and branding from concept to completion for major brands such as Tiffany & Co, Marc Jacobs, Vera Wang, Calvin Klein, Nautica etc.
- Develop high quality graphics, renderings and prints to help clients visualize final products.
- Focus on timely precision of process and completion while maintaining strict brand guidelines, attention to detail and simultaneous cross-functional collaborative projects.
- Transition renderings into dielines and working production files. Ensure all packaging die-lines are ready for use by printers & factories within the US and overseas.
- Fast paced corporate environment managing a team of 2 junior designers.

GRAPHIC DESIGNER

Enchante Accessories Inc. I Manhattan, NY I Sept. 2019 - July 2023

- Created packaging for beauty, body, and wellness products for major retailers such as TJ Maxx, Ross, Burlington & Macy's Backstage.
- Collaborated closely with Art Directors, Project Managers, and other departments for buyer meetings.
- Created pitch deck, trend/mood board, and product presentations.
- Implemented project management software across multiple teams and update strategic work flows throughout department.

GRAPHIC DESIGN INTERN

SCN Branding | Manhattan, NY | 2018 - 2019

GRAPHIC DESIGN INTERN

American Foundation for Suicide Prevention Manhattan, NY I 2018

FREELANCE UX DESIGNER

2019 - Present

 Process includes brainstorming, sketches, persona creations, information architecture, user and task flows, wire frames (low, mid & high), utility tests and more.